

# 2018 HIGHLIGHTS FROM VALID DATA SOLUTIONS

Unifying Data for a holistic view to deliver exceptional experiences.

173.5 Billion

DATABASE RECORDS HOSTED

92 Billion

ANONYMOUS CONSUMERS IDENTIFIED, CONSOLIDATED AND CLEANSED

27.3 Billion

CHANGE OF ADDRESS RECORDS PROCESSED

3.3 Billion

PURCHASE TRANSACTIONS CAPTURED

Providing Insight for better Marketing ROI.

\$138 Million

MARKETING DOLLARS WE SAVED OUR CLIENTS

3.2 Billion

EMAILS DELIVERED

22 Billion

DIRECT MAIL CAMPAIGN RECORDS PROCESSED

1 Billion

SMS MESSAGES DELIVERED


6.5 Billion

DIGITAL CAMPAIGN RECORDS PROCESSED

Delivering the right message, to the right audience, at the right time, in the right way.



To learn more about our comprehensive **Data Solutions**, please write [info@valid.com](mailto:info@valid.com) or call 855.825.4387.

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